



PRESS RELEASE

Tripoli - 20 March, 2014

- As a record, 10,000 square meters outdoor space sold out 2 months prior the event, with major international world leading heavy equipment & machinery brands. We are trying to accommodate further companies on our waiting list that amount to over 500sqm
- 75% of the indoor space of 21,600 square meters is sold out, with an expectation that the remaining available space will be sold out by the end of March.
- Turkey, the largest group participation in this year edition, confirmed by their official representative Troy Expo that all spaces are sold out and more space will be needed in the coming days due to the huge demand from the Turkish market.
- Big group participation from China confirmed, double space from last edition is sold out.
- The foreign trade promotion organization of the Austrian Federal Economic Chamber, confirmed their group participation with 9 Austrian companies at Libya Build 2014
- Egypt, Italy, Spain, Portugal, Tunis, Malta and India are finalizing their sales procedure, we will receive their final plans and specific reports by the end of March.
- Individual international companies from Germany, France, Greece, Hungary, and Saudi Arabia have secured their places at Libya Build and still receiving inquiries on a daily basis from all over Europe.
- Major brands, contractors, construction companies from Libya will be participating in Libya Build 2014 along with governmental organizations such as ODAC and other Libyan consultancy offices.
- ATEX Events, is available now as a mobile App in Google Store and Apple store, to download the mobile apps please go to your app store and search for "ATEX Events" on your mobile device. Also, to keep up-to-date with the latest news on LibyaBuild 2014, please download this app now.
- New registration techniques are being introduced for this year's edition, where the visitors can send their full names via SMS to 20120 to get a code which will allow them to print their badge online, this service will avoid our visitors which reached 25,000 last year from queuing for such a long time.
- Al Tanmia Factory for pipes has signed contract with ATEX to be the official badge sponsor of Libya Build 2014.